

**HASTINGS CITY COUNCIL
WORKSESSION AGENDA**

**Council Chambers – City Hall
220 North Hastings Avenue
November 16, 2020
5:30 PM**

ROLL CALL:

MOTION TO ADOPT CURRENT AGENDA for November 16, 2020 Worksession.

PUBLIC NOTICE - Official Notice of the Worksession was published in the Hastings Tribune on Friday, November 13, 2020. Pursuant to Nebraska Revised Statute Section 84-1412, the public is advised that a copy of today's agenda and all reproducible written material which will be discussed at today's meeting is available. Also, a current copy of the Nebraska Open Meetings Act is posted and accessible to members of the public.

DISCUSSION ITEMS

1. Presentation of Heartland Pet Connection Annual Report.
2. Presentation of Hastings Public Library Annual Report.
3. Presentation of Hastings Museum Annual Report.
4. COVID-19 discussion.

ADJOURN:

The Mayor and City Council reserve the right to enter into an executive session at any time during the meeting, in accordance with the Nebraska Open Meetings Act, even though the closed session may not be indicated on the agenda.

It is the intention of the Mayor and City Council to take up the items on the agenda in sequential order. However, the Mayor and City Council reserve the right to take up matters in a different order to accommodate the schedules of the city council members, person having items on the agenda, and the public.



City Council Presentation October 2020

The Heartland Pet Connection has just completed its 16th year serving Hastings and surrounding communities. Each year we work to improve the lives of the animals that come to our shelter by providing quality medical care as well as ongoing training. Pets waiting to be adopted have no time limit. Providing healthy animals to the community is of the utmost importance. This year our shelter was in need of a few upgrades, to continue to provide the quality care the community has come to expect.

These upgrades include the addition of mobile cat condos to allow for additional housing of our cats. Being able to move the condos to the area with most need allows for us to utilize them in several areas. These came in good use when spring kitten season hit and we had lots of mom's with litters, as well as lots of cats available for adoption.

Another addition was a power washer for our dog kennel area. This allows for our staff to deep clean the dog kennels daily. Having a clean environment is important for the health of our animals. It has also made our time cleaning more efficient, so we have more time to spend with the animals.

Our final upgrade was just completed last week with a new no-slip sealer added to our dog kennel floor. This will make it less hazardous to visitors when the floor gets wet as well as when the staff is cleaning kennels. It will also help prevent odors in the kennel area. This high traffic area will now be safer and easier to clean.

In September, Heartland Pet Connection joined with the NBC Television Network, VIP Pet and Petco to participate in the "Clear the Shelters Event". This was our 4th year to participate in this nation wide event. In previous years this was a one day event however, this year it became a month long event to spot light not only the animals but the services that our shelter provides to our community.

Heartland Pet Connection takes our responsibilities to our community and our animals very seriously. Our staff and volunteers provide compassionate loving care to each of our animal

Mission: *Heartland Pet Connection serves as a voice for the humane treatment of all animals and to better the connection of people to pets through education.*

residents. We are very proud of our facility and the care given to each animal. We look forward to serving the Hastings Community for years to come.

Thank You

These figures only reflect the Hastings animals.

Total animals 589

Cats 247, Adopted 133, Reclaimed 24, Transfer 1, Euthanized 142, (including Feral 88, Court ordered / Bite Cases 4)

Dogs 339, Adopted 64, Reclaimed 262, Reclaimed Bite Case 13, Rescue 1, Euthanized 42, (including Court Ordered/ Bite Cases 4)

Parakeets 2, Adopted 2

Potbelly Pig1, Adopted 1

The following figures will give you an idea of how many animals are in our care in a day. This is a picture of the last day of our fiscal year.

Total Dogs 16, Adoptable 7, 6-Day Hold 9,

Total Cats 34, Adoptable 23, Intake 3, Bite Case 1, Infirmary 7

This is a total of 50 animals in our building.

Mission: *Heartland Pet Connection serves as a voice for the humane treatment of all animals and to better the connection of people to pets through education.*

9:00



Summer Reading Program

539
Registrations

323,539
Minutes Read

47
Programs

17,454
Program Views

28,253
Storytimes
Attendees

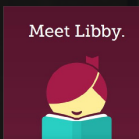
48,499
Total Program
Attendees

21
Community
Partnerships

12,631 Computer Sessions
51,602 Wireless Sessions
1,410 Website Interactions



34,314 Checkouts



12,990 Checkouts



5,841 Checkouts

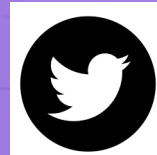


3,631 Checkouts

56,880
Total Online
Checkouts

Social Media

8% Increase of Interactions



While the building was closed for 120 days, the Hastings Public Library staff shifted our approach from in-house services to a more prominent online presence. Through hard work and determination, we were able to provide daily virtual programs and services that continued to promote the education and enhancement of lives in our community. We offered storytimes that encouraged early literacy development through an online format, consistently reaching more than 250 people! And we learned that our team thrived by thinking imaginatively of solutions to create an interactive virtual summer reading program that provided enjoyable learning and literacy opportunities for all ages.

BROOKING SOCIETY
Special Donors contribute \$46,655 in 2019-20

In 1939, Albert Brooking donated his vast collection of historical artifacts and natural history specimens to create the Hastings Museum. The Hastings Museum Foundation established the Brooking Society to honor his generosity. The Society is comprised of those who pledge annual gifts of \$100 or more to enhance the Hastings Museum. The names of those pledging \$250 or more are listed below.

Whooping Crane: \$2,500+ Anonymous Centennial Plastics, LLC Lyle & Diann Fleharty Calvin & Jane Johnson	Meadow Lark: \$250+ Dr. George & Colleen Adam Greg & Deb Adams Dr. Jerry & Ora Adler Alan & Mary Kay Anderson Philip Augustin Dr. Larry & Heather Baker Bruce Furniture, Doug & Donna Bruce Centra Chemical Solutions Cornerstone Bank Dave & Paula Cure Dr. Sean & Shannon Daly David V. Evans Five Points Bank Dr. Julie Fletcher & Shelley Parks Dr. Richard & Linda French Dave & Pat Gartner Great Western Bank Heartland Bank Bob & Jan Herbek Dr. Janet S. Howe Michael & Rachelle Johnson Randy & Brenda Knapp Paul & Lynette Krieger Dr. George & Sandy Landgren Jessica McAndrew Donna Meyer	Dean & Brenda Moors Dennis & Marlene Mullen Michael Nevriy Jorn & Mary Olsen Tom & Colleen Pauley William G. Pauley III Marty & Angela Pinkerman Prairie Title, Inc. Raynor Garage Doors of Central NE, Tom & Joan Quinn Larry & Vicki Rouse Rutt's Heating and Air Conditioning , Inc. Dr. David & Brandee Schram Timothy D. & Pamela S. Smith Rosalie Snell Doug & Marnie Soderquist Sharon Stonecipher Paul & Jill Uher Dr. Justin & Kili Wenburg Phil & Colleen Werner Kevin & Lisa Willett Ron & Beth Wissing Louan Woods Woodward's Disposal Service, Inc. Dan Yost
--	--	--

Blue Heron: \$1,000+
PJ & Renee Deveny
Dr. Zachary & Lindsay Frey
Rhonda Pauley
Chuck Shoemaker
& Lynne Friedewald
The Leroy & Jean Thom,
T-L Foundation, Inc.
Randy & Susan Williams
Mike & Nancy Ziemba

Cardinal: \$500+
Anonymous
Anonymous
Tyler & Stephanie Adam
Hastings Irrigation Pipe Co.
Steve & Jill Hornady
Doug & Becky Koopman
Robin & Ann Koozer
Rick & Rebecca Matticks
Glenda Pauley
Dr. John & Cathy Pershing
Jane Tonniges
Kathy Utter,
In Memory of Dennis Utter
Jacqueline J. Werner
Laura Marvel Wunderlich

**DONORS TO THE HASTINGS MUSEUM
& HASTINGS MUSEUM FOUNDATION**

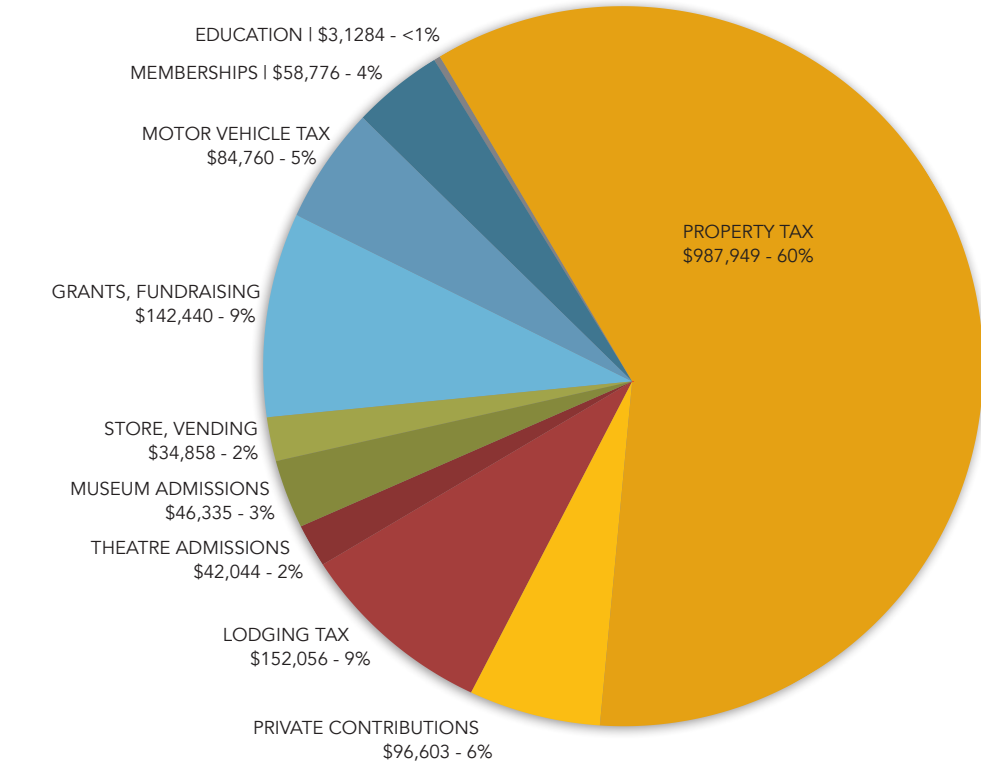
Exhibits & Special Projects Mary Topp		
Unrestricted Donations Virginia Heinrich James and Josephine Weldon Kevin Vuong and Family Charles and Glenda Frasier Terry Klatt	Leota Rolls Stan and Marcy Knudson Carlie and Jane Cleveland Rich and Judy Reimer Cathy Pershing	Gregory Searson Carol Fingeret Sherry Welton & Dale Behrens Joel and Janel Zubrod

DONORS TO 2020 GIVE DAY

\$1,000 Terry & Susie Klatt Marcia Konen Lynne Friedewald & Chuck Shoemaker	\$200+ David & Joy Gerdes Patrick Boyd Brandee Schram Lorri Oakeson Roger & Cheryl Schukei Belva & Howard Junker Rhonda Pauley Denny Storer Lafe Anderson Richard & Linda French Patricia Kleiber	\$100+ Anonymous Ginger Billesbach Sheana Smith Peg Bayles David Evans Neil Grothen Cynthia Heath Ann & Robin Koozer	\$100 Ora & Jerry Adler Margaret & Charles Hermes Betty Munsell Roger & Linda Nunley Eugene Peck Gaylin & Lisa Prior Les & Jo Seiler Industrial-Irrigation Services Pam & Tim Smith Drew & Jan Heady Susan & Robert Sondag Phyllis Hawes
--	---	---	---



INCOME 2019-2020 | \$1,649,105



MESSAGE from our DIRECTOR & PRESIDENT

What a year—month after month of uncertainty, rounds of cancellations, and an unprecedented 14-week closure. It was heartbreaking, but the Museum’s staff quickly confronted the pandemic with creativity, innovation, and a lot of hard work.

The Museum closed to the public March 16. In less than a week, staff launched the **Museum Minute**, a new online series to continue serving patrons. More than 33 webisodes are now online highlighting specific exhibits, local historical figures, and the science behind a variety of topics. Two weeks later, **Museum Story Time** debuted. These videos feature Museum staff reading children’s books in front of exhibits that connect to each book’s topic. This series now has 25 installments online.

At the same time, we launched a full scale—yet low budget—freshening of the lobby. It was deep-cleaned, repainted, and reorganized. Exhibit repairs are often difficult to schedule because they require us to remove large panes of glass from the fronts of our cases, but this was a perfect time to tackle that ongoing project.

Still, we struggled with how to deliver programming. We decided to go online and outside. The new

Digital Learning Lab took the place of our Summer Fun Classes, and a new collaboration with **AARP Nebraska** created Facebook Live events that were delivered to their membership—and ours. Those five 30-minute programs have now been viewed by more than 6,300 people. We also developed a series of digital scavenger hunts of area parks, landmarks, and downtown locations. Kickoff meetings for those activities always took place outside.

Finally, we had to find a way to survive financially. Expenditures were cut wherever possible, and an immediate focus was placed on potential grants. Unlike so many museums in these unprecedented times, we made it. A large **NEH CARES Act grant** played a key role. Our deepest thanks go out to our members, board members, the City of Hastings, the Hastings Museum Foundation, and the community of Hastings for their support during this most unusual year.

Rebecca Matticks
Rebecca Matticks
Hastings Museum Director

Mark Funkey
Mark Funkey
President, Museum Board

COLLECTIONS

9,500 artifact records were updated.

286 new artifacts were accessioned into the collection.

3,197 bird and egg specimens were cleaned, photographed, and housed.

707 intern and volunteer hours donated to the collections department.

ATTENDANCE

12,517 Museum patrons

7,625 Theatre patrons

PROGRAMS

3,108 People in 238 Planetarium Shows

1,032 Students in 64 School Programs

1,058 Adults in 30 events

MEMBERSHIPS

4,743 Members

904 Active Memberships

1,785 Twitter followers

10k+ Facebook fans

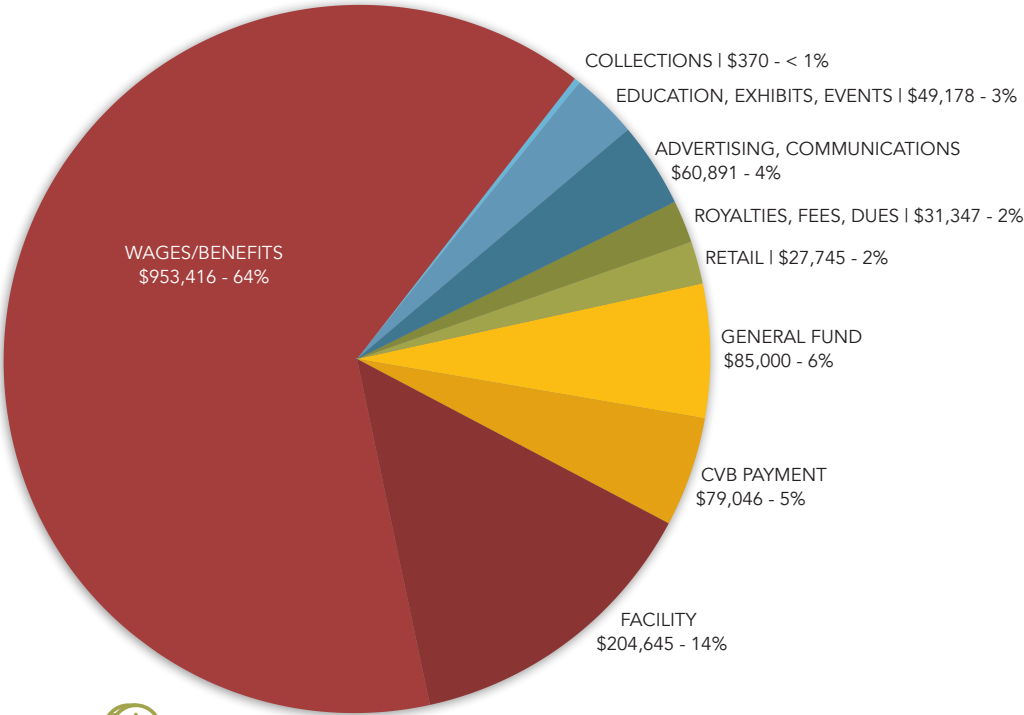
1,300 Instagram followers

3,246 YouTube video views 30+ seconds

EVENTS, TOURS & MORE Turnout for the following gatherings is included in the attendance numbers for the Museum and Theatre above.

Cocktails with the Curators • WWII in Hastings Bus Tours • Digital Learning Lab • Exhibit Opening for Vital Contributions • Dirty Things Tours • DeTours • Up Close Programs • Preschool Playdays • Novel Film Nights with Hastings Public Library • FREE First Fridays • Low Sensory Third Fridays • Free PBS kids’ films • Premiere-Level Large Format Film Premieres • Private Parties • Facility Rentals • Boy Scout Overnighter • Scouting Badges • Solar Observing • Night Sky Viewing • Dead Things Tours • Digital Scavenger Hunts • Spirits & Interesting People (SIP)

EXPENSES 2019-2020 | \$1,493,574



1/2 CENT SALES TAX 2019-20

\$237,595 Funds Received

\$2,025 Funds Spent

COVID-19 Impact

The Museum closed to the public in 2020 for 106 days, March 16 to June 29. Against all odds, it stayed on track financially.

66% Decrease in Theatre patrons

209% Increase in grant income

58% Decrease in Museum patrons

14% Decrease in memberships

31+ Hours of online programming & videos

Through the **ASTC**, Hastings Museum is able to offer its Members free or discounted entry to numerous science centers and museums nationwide. • Hastings Museum is proud to be accredited by the **AAM**. This achievement recognizes the Museum’s professional standards for education, public service, and collections care.

ASTC ASSOCIATION OF SCIENCE-TECHNOLOGY CENTERS

American Alliance of Museums Accredited Museum

MUSEUM BOARD

Mark Funkey, President Ann Koozer, Secretary Eric Barber Trent Kelly
Brett Erickson, Treasurer Anna Baker Aida Evans Sheana Smith

FOUNDATION BOARD

Rhonda Pauley, President Vickie Bergman, Secretary Mike Howie
Matt Baack, Vice President Linda French Brent Parker
Doug Koopman, Treasurer Pete Hedstrom Marnie Soderquist